



**Chambers  
Ireland**  
Advancing business together



**Sustainable Business  
Impact Awards 2025**

## Chambers Ireland Sustainable Business Impact Awards 2025

### Tips for writing a great application form

**Give yourself plenty of time.** Register online at <https://sbiawards.awardsplatform.com/> from 5<sup>th</sup> March onwards and take your time to complete the online application form. Make sure to complete the form ahead of the 23<sup>rd</sup> April deadline.

**Ensure that the category applies to your project.** Make sure that you have read the category descriptions. Applying to the appropriate category could be the difference between winning and losing.

**Answer what is asked.** Stick to the questions asked. Avoid straying off-topic or providing unnecessary information. Ensure your answers stay within the word limits, as applications exceeding the word count will not be accepted.

**Support with Evidence.** Include relevant evidence or results that demonstrate your project's achievements. Concrete deliverables or measurable outcomes will strengthen your application and show the real impact of your work.

**Keep Judging Criteria in Mind.** Refer to the criteria below as you complete your application to ensure your submission aligns with what the judges are looking for.

1. **Innovation:** Projects avoid stereotypical actions and make an effort to think outside of the box when addressing relevant issues. Projects are capable of adapting as they progress.
2. **Engagement & Collaboration:** Projects engage staff at all levels of the company and involve knowledge or skills sharing. There is strong and mutually beneficial collaboration with any partner charities, communities or other stakeholders. Engagement could be measured in terms of hours and number of people engaged. Collaboration could be measured by how different stakeholders were involved and evidence of how they worked together.
3. **Strategy** Projects involve clear identification and prioritisation of goals and actions, alignment with company's strategic purpose/sustainability strategy target/goals.
4. **Communication:** Projects involve effective communications with all stakeholders.
5. **Internal/external Impact:** Projects have demonstrable, positive, long term impact on the relevant stakeholders and are sustainable. The company and staff benefit from engagement in the project. sustainability projects support and complement core business strategy.

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6. **Engagement with any of the 17 Sustainable Development Goals:** The project should show how its supports making progress in achieving/realising the Sustainable Development Goals.

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