



**Sustainable Business
Impact Awards 2024**



**Chambers
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Advancing business together

Chambers Ireland Sustainable Business Impact Awards 2024

Tips for writing a great application form

Give yourself plenty of time. Register online at <https://sbiawards.awardsplatform.com/> from 5th March onwards and take your time to complete the online application form. Make sure to complete the form ahead of the 23rd April deadline.

Ensure that the category applies to your project. Make sure that you have read the category descriptions. Applying to the appropriate category could be the difference between winning and losing.

Answer what is asked. Make sure to answer the questions that are asked without deviating from the point or providing unnecessary information. Stick to the specified word counts as there is a strict word count and the system will not accept applications that exceed the word limit.

Evidence. If you have evidence or results that support your project's achievements, use them. Statements showing deliverables achieved will add strength to the application and demonstrate the impact.

Judging Criteria. Make sure to keep these criteria, listed below, in mind when you are filling out your application form, and make an effort to address them in your answers.

1. **Innovation:** Projects avoid stereotypical actions and make an effort to think outside of the box when addressing relevant issues. Projects are capable of adapting as they progress.
2. **Engagement & Collaboration:** Projects engage staff at all levels of the company and involve knowledge or skills sharing. There is strong and mutually beneficial collaboration with any partner charities, communities or other stakeholders. Engagement could be measured in terms of hours and number of people engaged. Collaboration could be measured by how different stakeholders were involved and evidence of how they worked together.
3. **Strategy** Projects involve clear identification and prioritisation of goals and actions, alignment with company's strategic purpose/sustainability strategy target/goals.
4. **Communication:** Projects involve effective communications with all stakeholders.
5. **Internal/external Impact:** Projects have demonstrable, positive, long term impact on the relevant stakeholders and are sustainable. The company and staff benefit from engagement in the project. sustainability projects support and complement core business strategy.

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6. **Engagement with any of the 17 Sustainable Development Goals:** The project should show how its supports making progress in achieving/realising the Sustainable Development Goals.

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